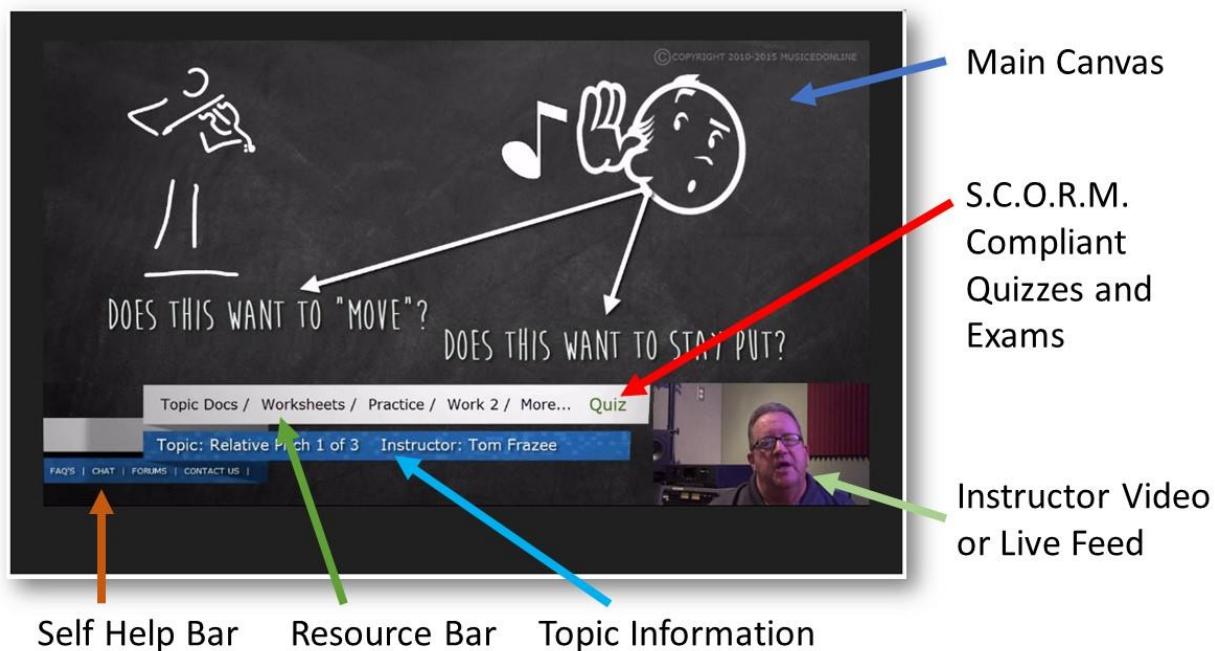


MEOLEARN: FAST-TRACK ONLINE MUSIC EDUCATION CURRICULUM AND PLATFORM

MEOLearn is an online fast track, experiential learning syllabus & curriculum presented in a proprietary smart player mark up video tutorial that is formatted in short, “bite-size” topics that feature:

1. Main canvas for illustrations and video demonstrations
2. Pre-recorded or live instructor window
3. Resource link bar
4. SCORM compliant quizzing and exams
5. Topic information bar with optional “suggestion app”
6. Forum, commenting and FAQ link bar



Note: Click on the image above to watch this fully functional 6-minute Ear Training: Relative Pitch topic

The Epistemological, Cognitive and Didactical Considerations in MEOLearn Curriculum & Platform.

- Taught by practicing professionals
- MEOLearn’s system delivers topic content in 5-7-minute tutorials taking into consideration shortening attention spans of today’s students.
- A curriculum syllabus is organized into courses, subjects and topics.
- Common terminology built on the simplest common denominator dramatically increases comprehension and retention.

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- Our SCORM compliant quizzes are designed for each topic and give immediate feedback. Most topics have up to 10 different quizzes
- Access to topic docs, worksheets and practice examples is available during the tutorial to allow for “in-the-moment” referencing.
- FAQ’s, chatrooms and moderated forums add to each topic an extensive knowledgebase and support a collaborative learning environment.
- Every topic comes with several worksheets that create repetitive use of a simple topic theory.

Course Example: The Beginner Songwriters Toolbox

- ✓ The simplest common denominator: All elements of a song require tension / resolve
- ✓ The creative mantra: The most creative end of the pencil is the erasure

Subjects:

1. Song Form
2. Melodic Cadence (aka phrasing)
3. Lyric Prosody (Rhyme plates, alliterations, open or closed structures, metaphors, et al)
4. Harmonic Structures
5. Tricks and Techniques

→ Song Form Topics

- Verse
- Climb
- Chorus
- Refrain
- Bridge
- AABA
- Introductory Verse

Note: The above example is not complete, but meant to give a short overview of the curriculum syllabus for a course in Beginning Songwriting

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